

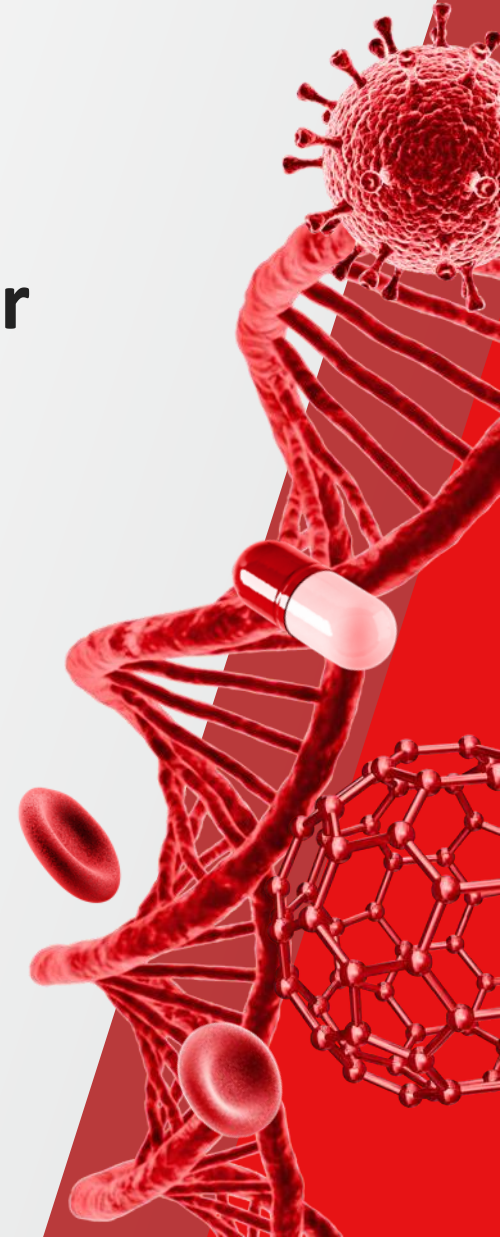
Amplicon-Based Semiconductor Sequencing in Biomarker Cancer Testing



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Amplicon-Based Semiconductor Sequencing in Biomarker Cancer Testing

Webinar Brief

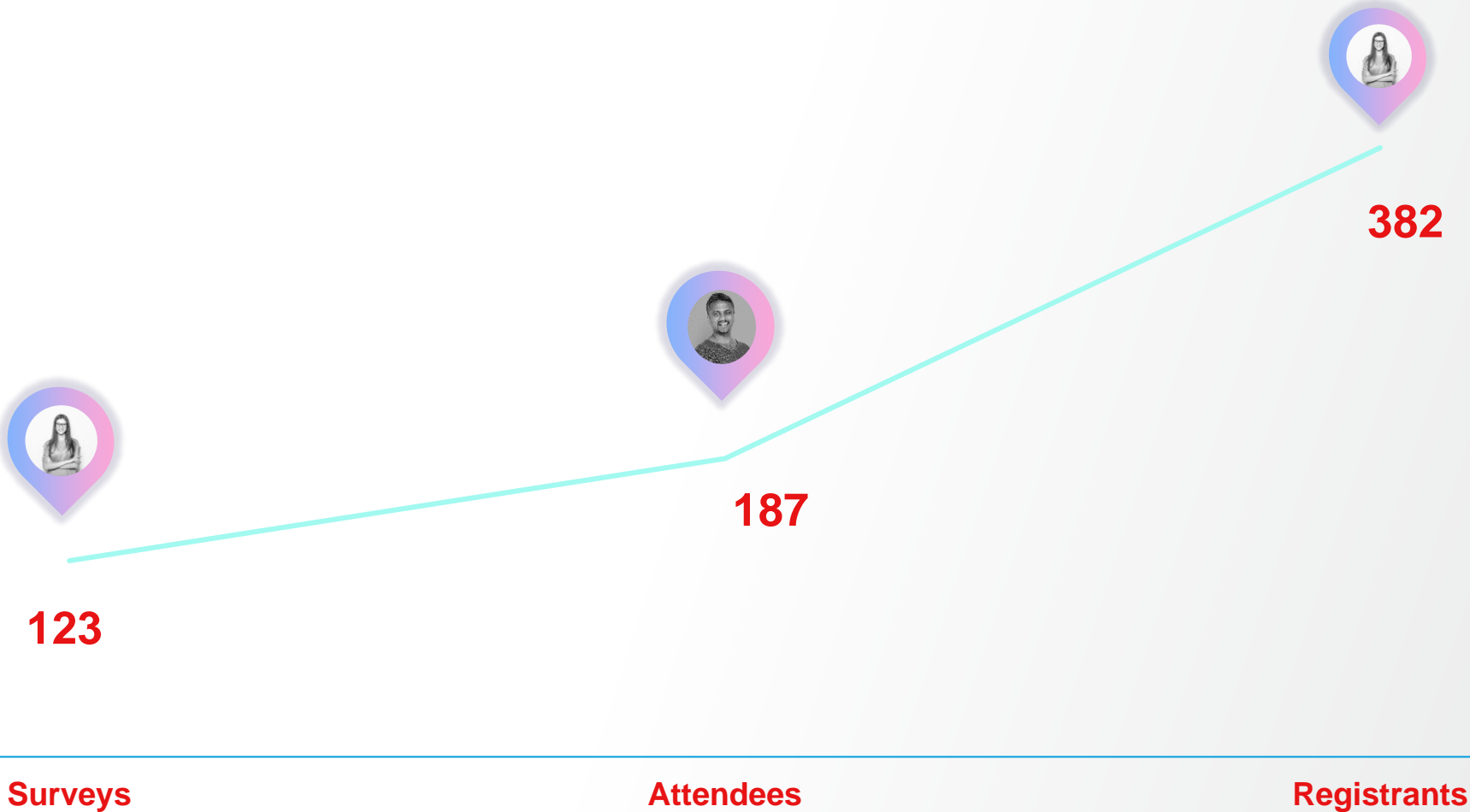
Traditional next-generation sequencing (NGS) methods, such as hybrid capture, often require large tissue samples, posing challenges in clinical scenarios, particularly oncology, where obtaining sufficient material can be difficult. These limitations can lead to diagnostic delays and suboptimal treatment decisions that adversely affect patients and increase costs for healthcare institutions.

In this webinar, explore the advantages of amplicon-based semiconductor sequencing, a technology that allows for the successful sequencing of smaller tissue samples. Learn how this approach can overcome the constraints of traditional methods, improve diagnostic accuracy, expedite treatment decisions, and enhance overall care. Gain insights into the practical implementation of amplicon-based semiconductor sequencing and discover how it can streamline clinical workflows and deliver better patient outcomes.

AI Webinar Analysis

- **25** survey respondents **requested more information** from Fisher Healthcare.
- **35** unique registration respondents **requested a quote or more information** about specific Thermofisher Scientific Product Solutions.
- **74%** of all registrants came from **Whitehat**.
- Participants rely most on **emails** and **webinars** for industry news.
- **98%** of survey respondents were '**Extremely**' or '**Very satisfied**' with the webinar.
- **30** survey respondents **influence, gather information on, or are the purchasing decision maker** at their institution.

Webinar Participation



25 survey respondents requested information from Fisher Healthcare



Wow! I'm not familiar with cancer genetic diagnostics, but this presentation was fascinating! So impressed with how far things have come in this field.”

M.P., Medical Technologist, Stonewall Jackson Memorial Hospital



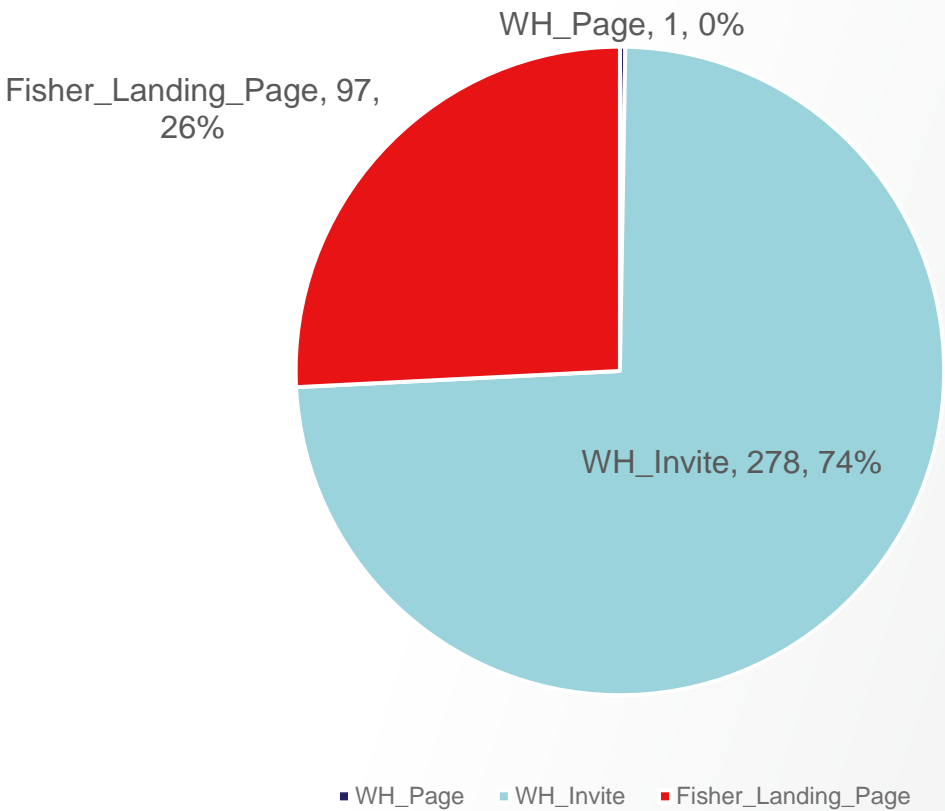
“Great information, helps to stay current with laboratory practices especially if your current job no longer or at present not in the particular field. Wish the webinar was longer to get more & detailed information.”

V.J., Manager, Inform Diagnostics



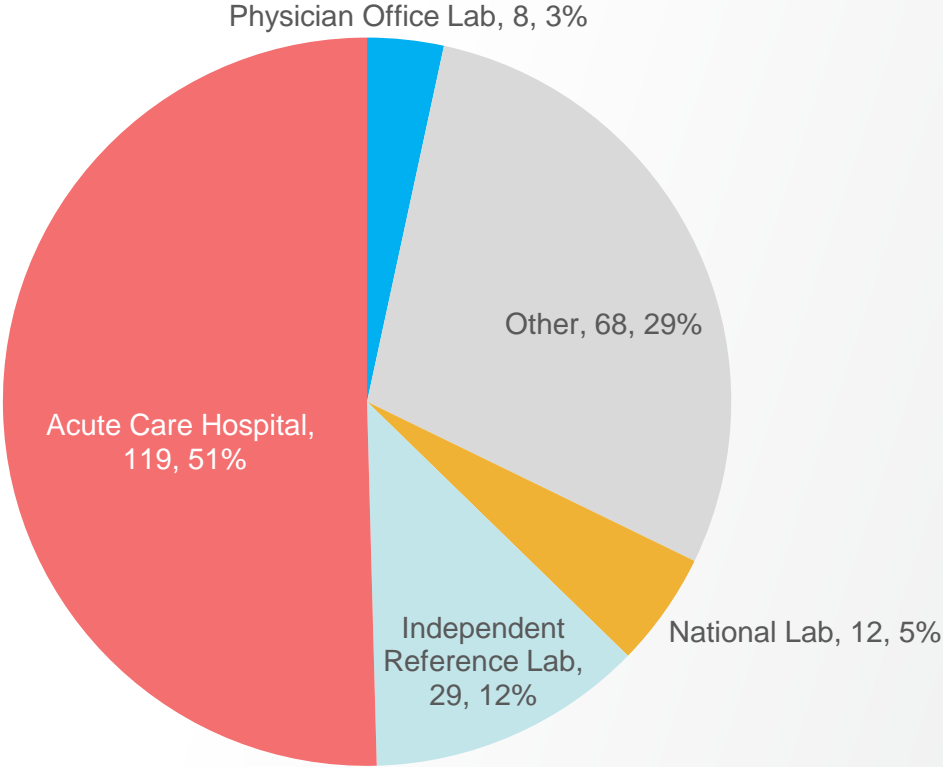
“Thank you for presenting this biomarker cancer testing which gave us better understanding how even with small amount of tissue specimen, the test can also be done to aid in diagnosis of the disease.”

L.F., Ph.D., HCLD, NTL Laboratory



74% of all registrants came from Whitehat

Do you work in a:

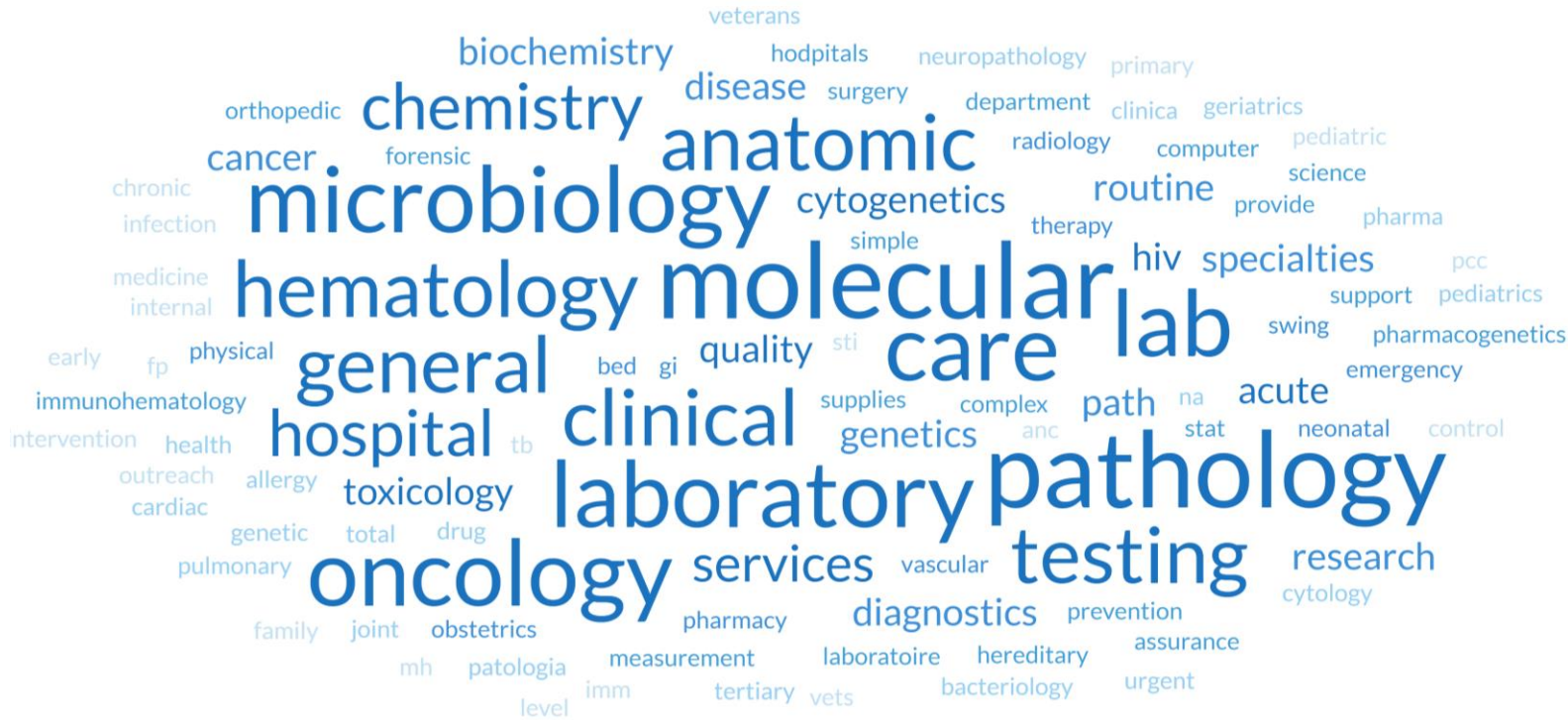


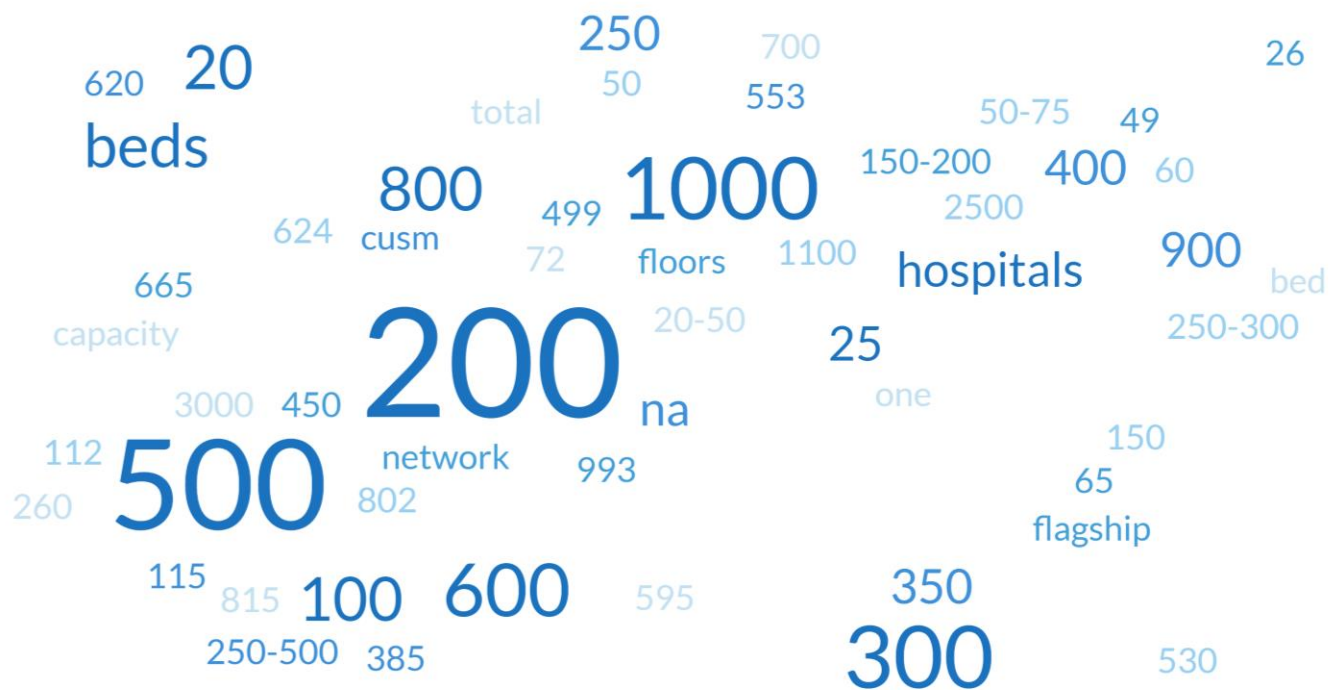
Just over half of all registrants work at an acute care hospital

If you selected 'Other' above, where do you work?

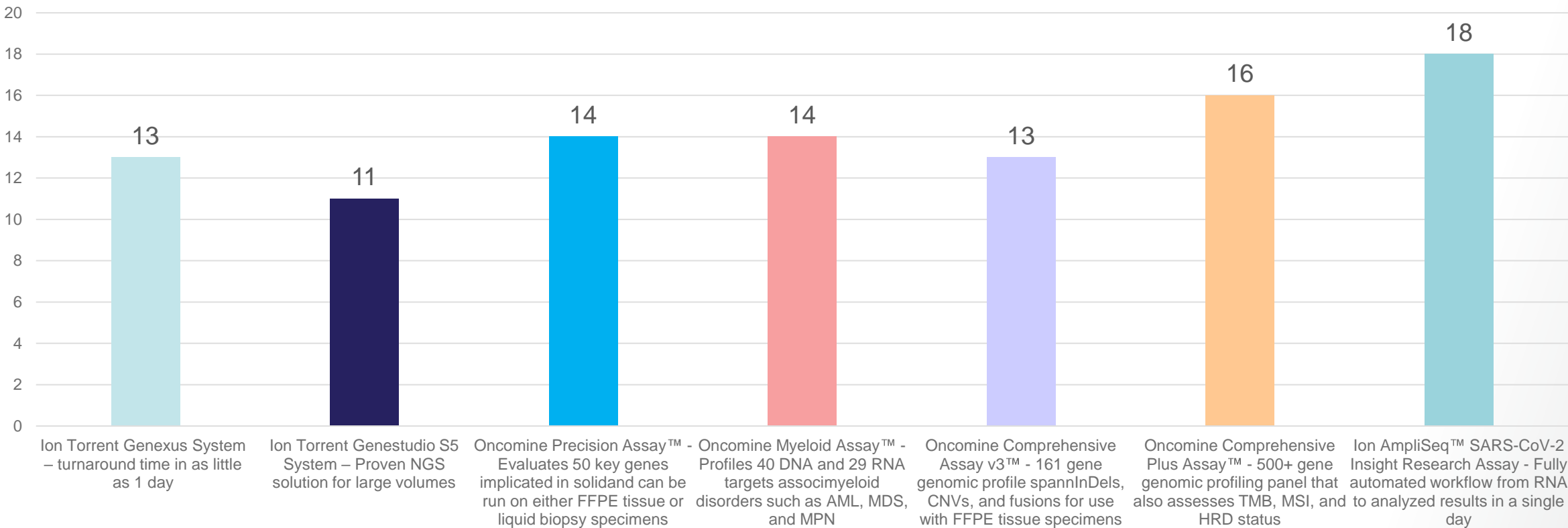


ThermoFisher
SCIENTIFIC





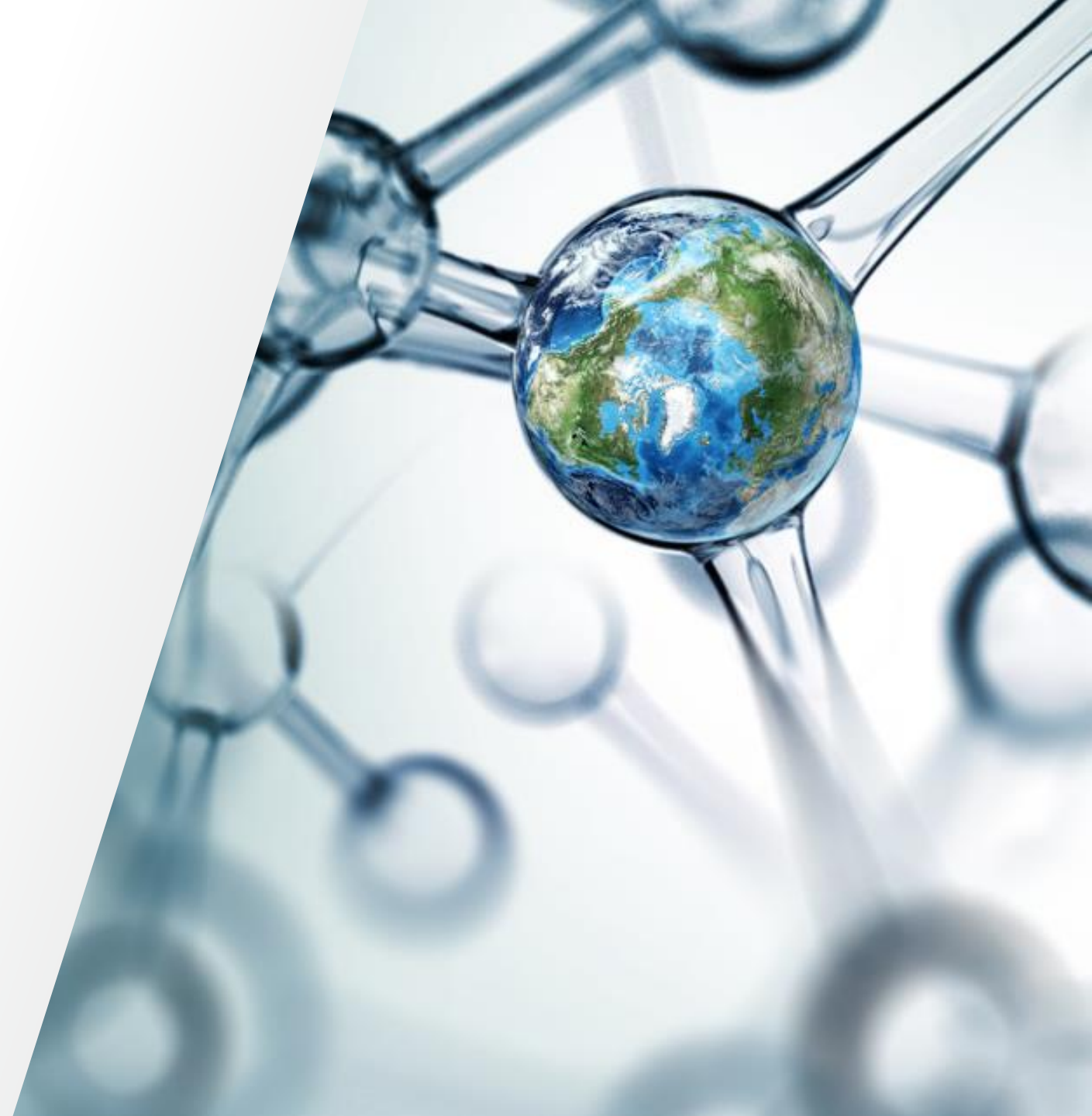
I would like to receive a quote or more information for one or more of ThermoFisher Scientific's solutions:

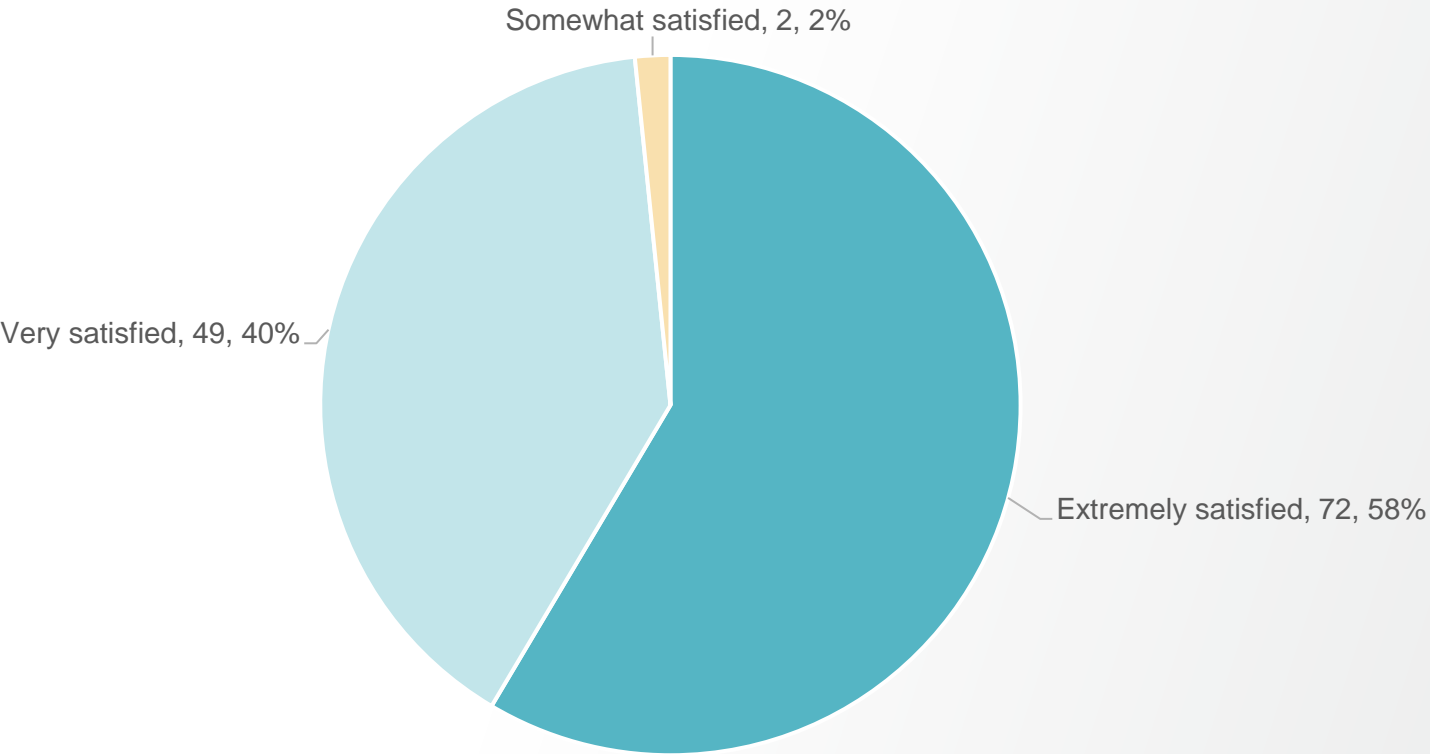


35 unique registrants requested a quote or information for a ThermoFisher Scientific Product/Device

Survey Questions

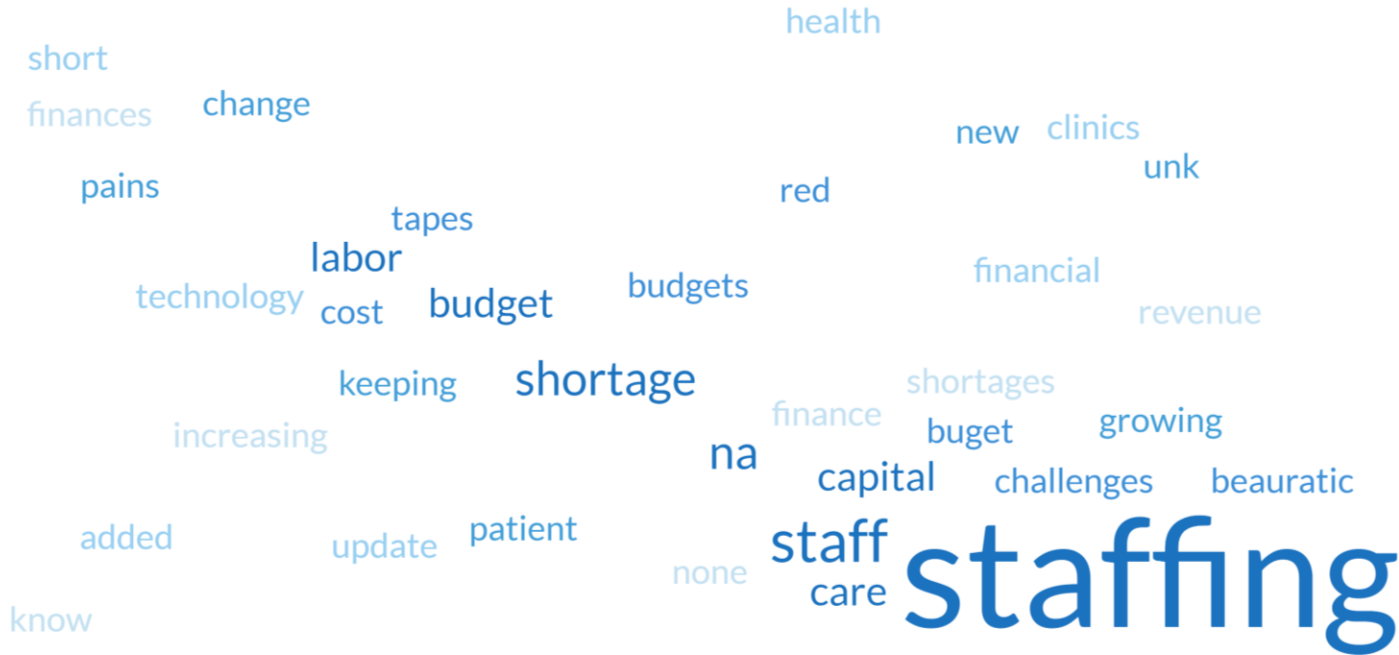
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98% of survey respondents were ‘Extremely’ or ‘Very satisfied’

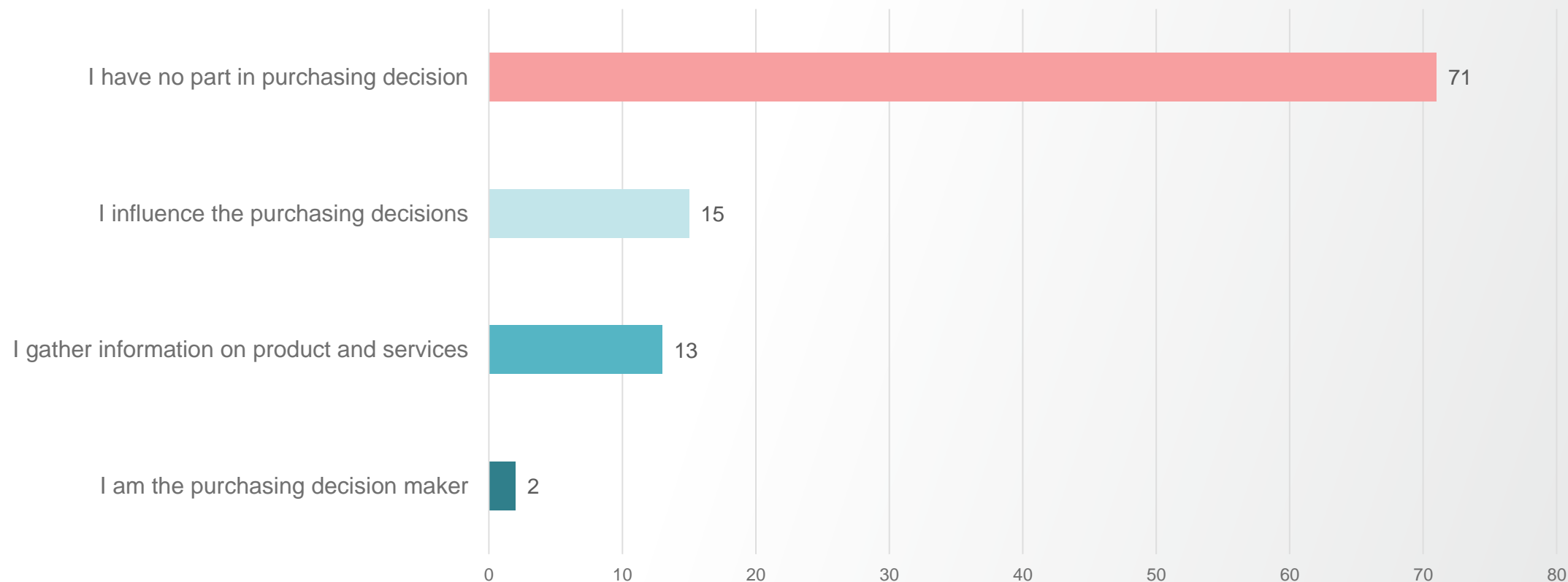
What is the biggest challenge in your facility?



Please fill in the specialty or specialties your facility services:

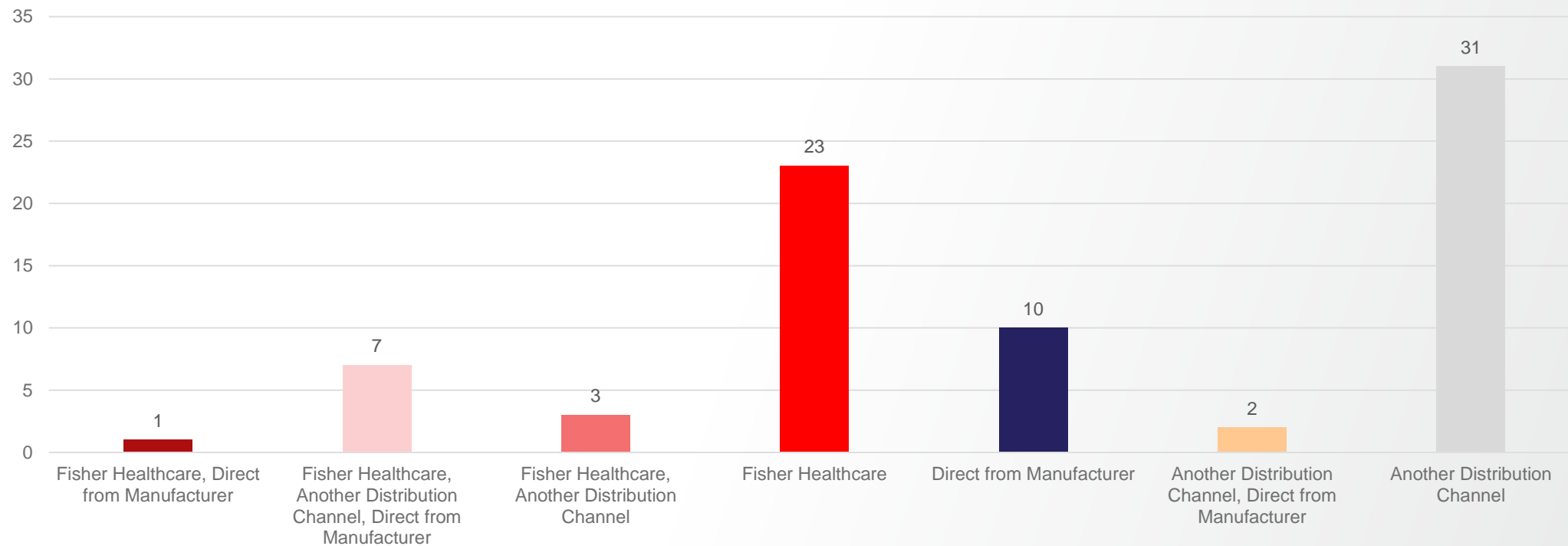


What is your role in the purchasing process? Please choose all that apply:



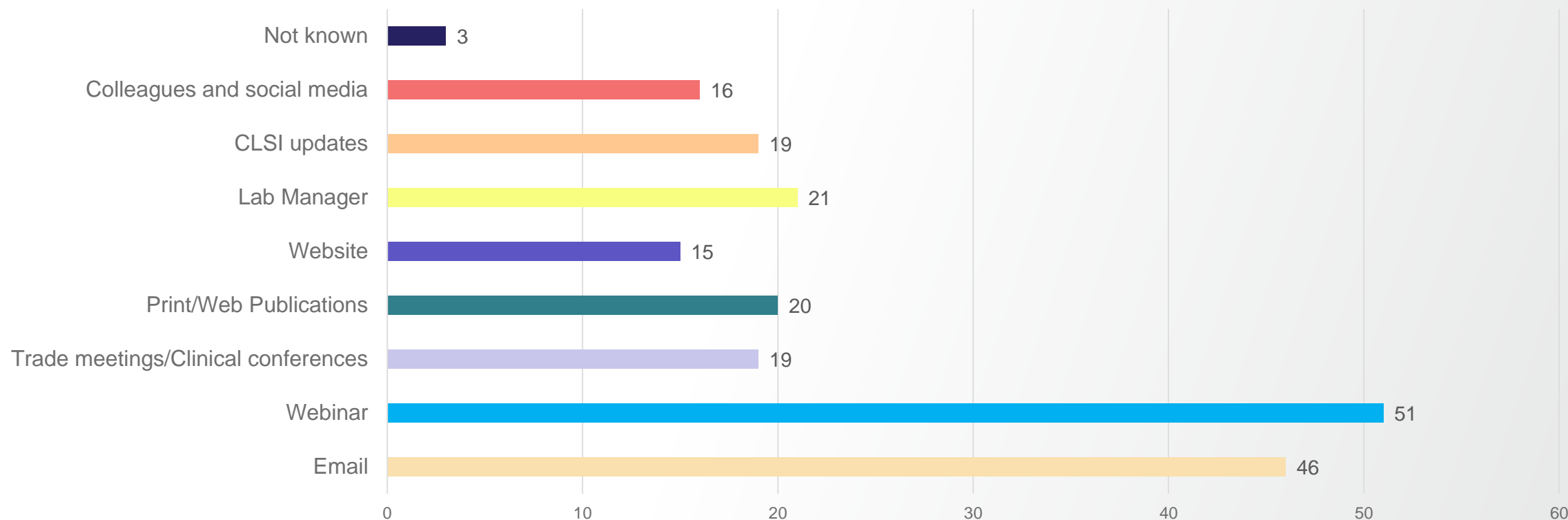
30 survey respondents influence, gather information on, or are the purchasing decision maker at their institution

Who do you currently purchase the majority of your products from? Please choose all that apply:

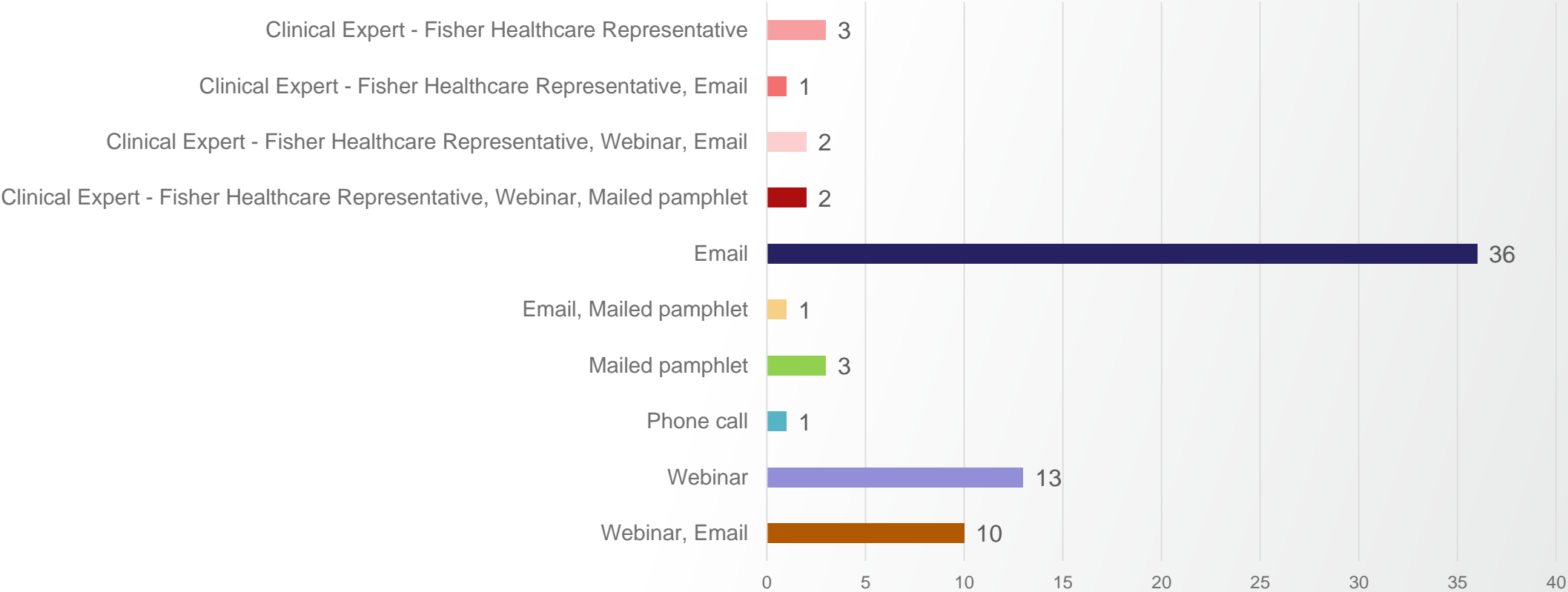


23 survey respondents purchase the majority of their products exclusively from Fisher Healthcare

What sources do you rely on to get industry news? Please choose all that apply:

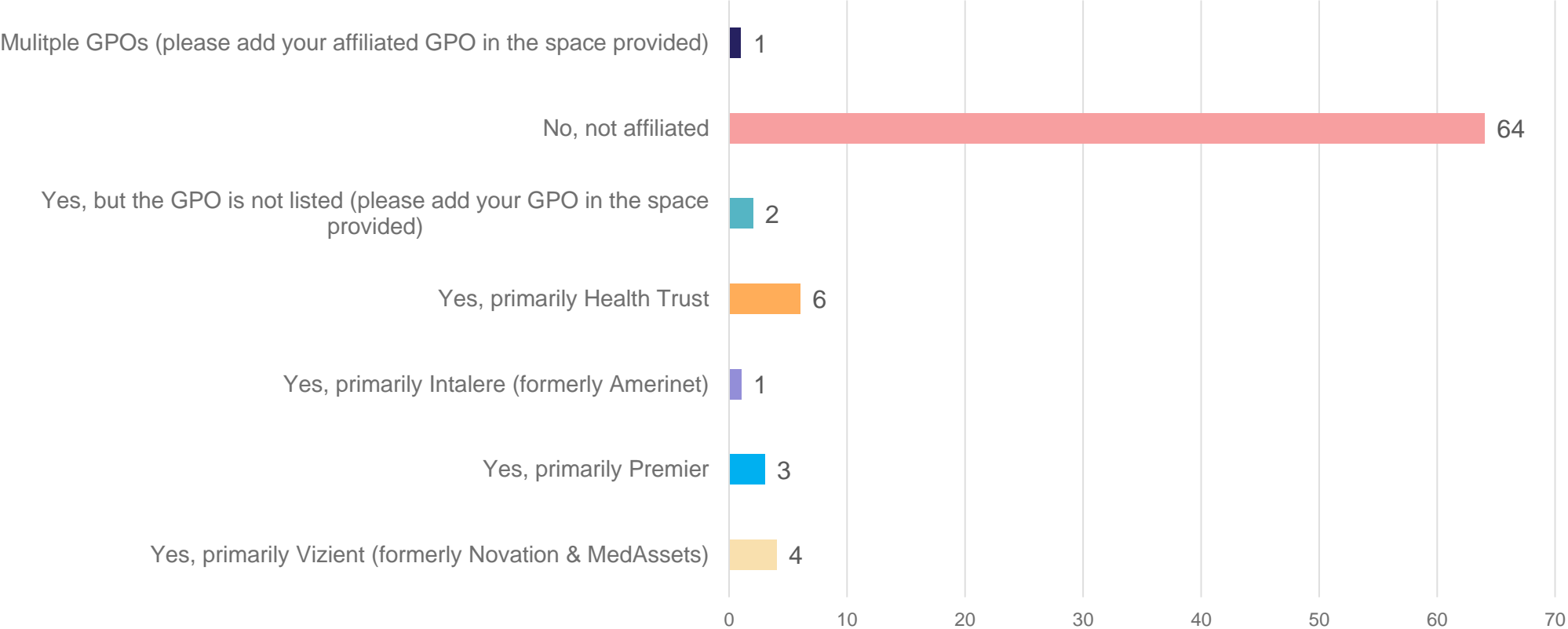


How do you like to receive follow up product information? Please choose all that apply:

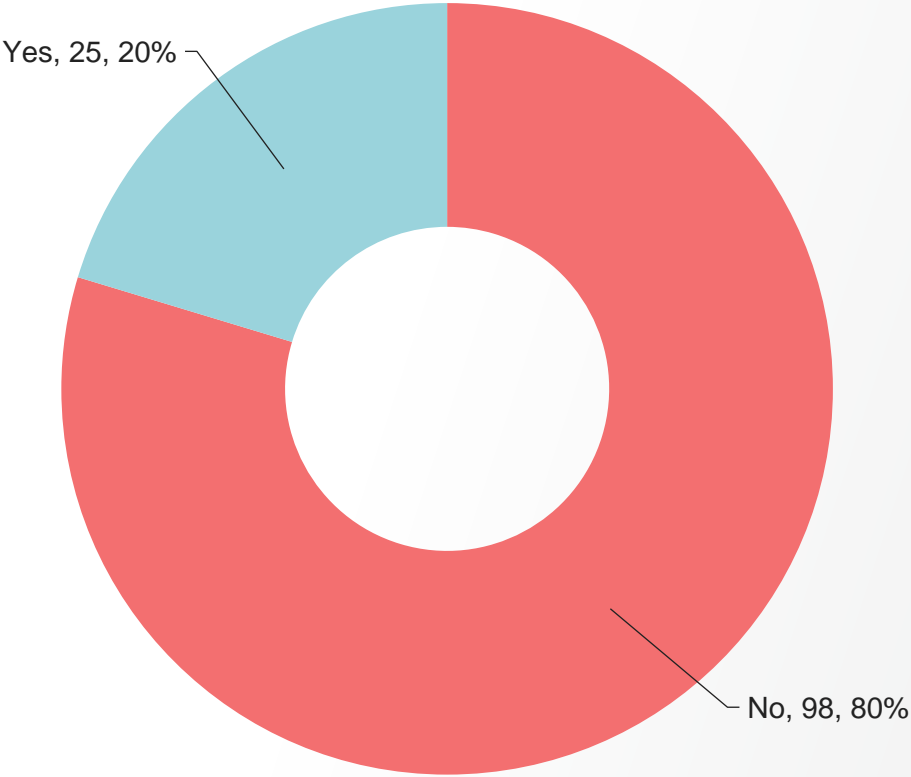


Most survey respondents prefer receiving follow-up product information by email

Do you have a current GPO affiliation?

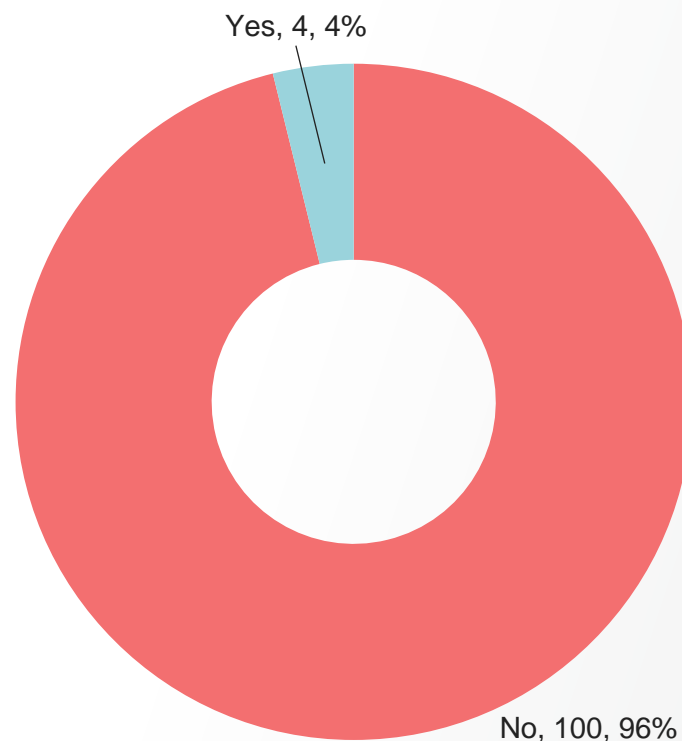


Would you like more information on this webinar topic?



25 survey respondents requested more information from Fisher Healthcare

I would like to be contacted by a sales representative for a quote or demonstration of NGS solutions available from Thermo Fisher Scientific.



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