

Amplicon-Based Semiconductor Sequencing in Biomarker Cancer Testing



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Amplicon-Based Semiconductor Sequencing in Biomarker Cancer Testing

Webinar Brief

Traditional next-generation sequencing (NGS) methods, such as hybrid capture, often require large tissue samples, posing challenges in clinical scenarios, particularly oncology, where obtaining sufficient material can be difficult. These limitations can lead to diagnostic delays and suboptimal treatment decisions that adversely affect patients and increase costs for healthcare institutions.

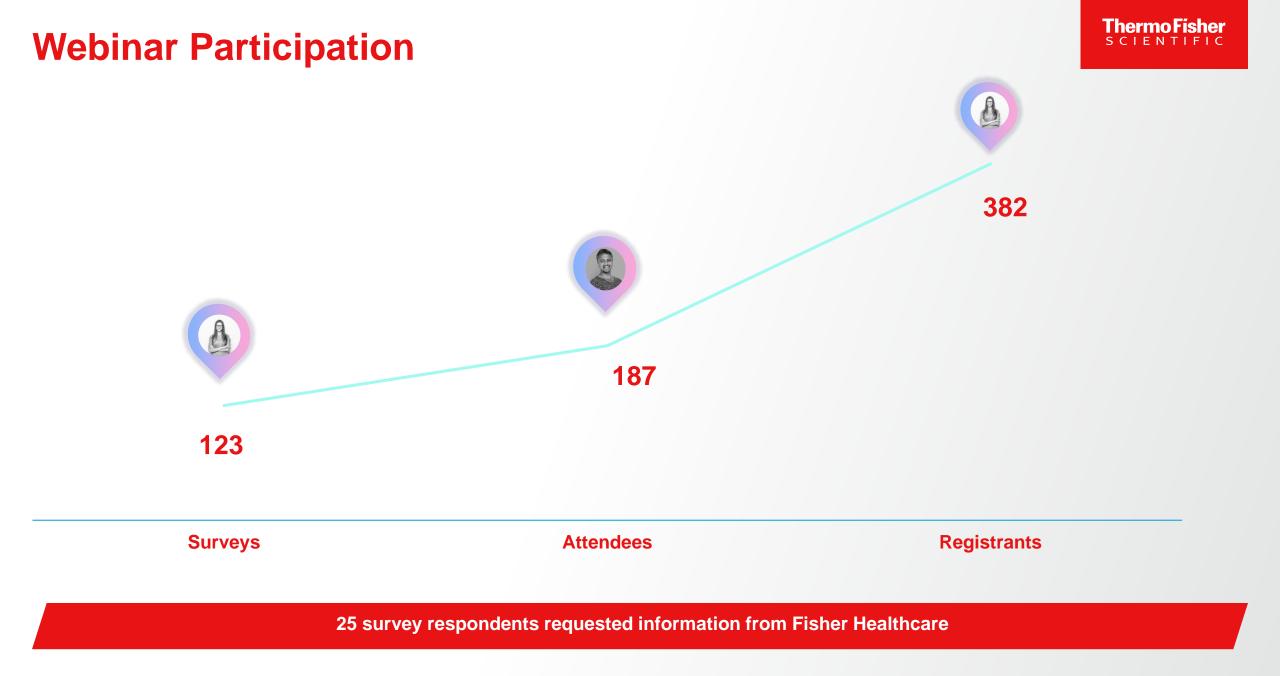
In this webinar, explore the advantages of amplicon-based semiconductor sequencing, a technology that allows for the successful sequencing of smaller tissue samples. Learn how this approach can overcome the constraints of traditional methods, improve diagnostic accuracy, expedite treatment decisions, and enhance overall care. Gain insights into the practical implementation of amplicon-based semiconductor sequencing and discover how it can streamline clinical workflows and deliver better patient outcomes.





- **25** survey respondents **requested more information** from Fisher Healthcare.
- **35** unique registration respondents **requested a quote or more information** about specific Thermofisher Scientific Product Solutions.
- 74% of all registrants came from Whitehat.
- Participants rely most on emails and webinars for industry news.
- 98% of survey respondents were 'Extremely' or 'Very satisfied' with the webinar.
- **30** survey respondents **influence**, **gather information on**, **or are the purchasing decision maker** at their institution.





Testimonials

Whitehat



Wow! I'm not familiar with cancer genetic diagnostics, but this presentation was fascinating! So impressed with how far things have come in this field." M.P., Medical Technologist, Stonewall Jackson Memorial Hospital

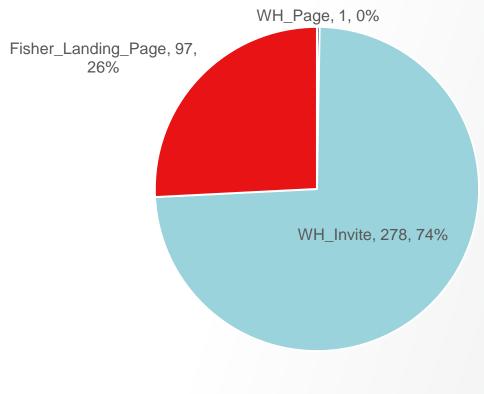


"Great information, helps to stay current with laboratory practices especially if your current job no longer or at present not in the particular field. Wish the webinar was longer to get more & detailed information." V.J., Manager, Inform Diagnostics



"Thank you for presenting this biomarker cancer testing which gave us better understanding how even with small amount of tissue specimen, the test can also be done to aid in diagnosis of the disease." L.F., Ph.D., HCLD, NTL Laboratory

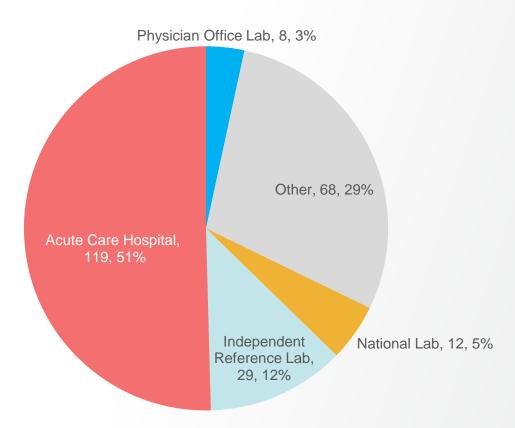
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74% of all registrants came from Whitehat

Do you work in a:



Just over half of all registrants work at an acute care hospital

If you selected 'Other' above, where do you work?

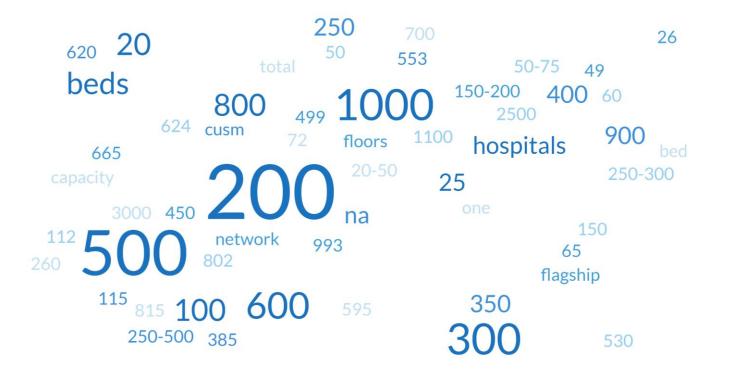
qc retired urgent non-profit government fountain na access critical profit corporate ab hope regulatory non research consultation university children organization state private medical laboratory snf health hospi practice office trauma center freelance software settings bags mount department outpatient distributor jude's dica clinical care community cl women's examiner valley academic burn ral nica institute network lis public developer pharma ca metrology biomedical

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Please fill in the specialty or specialties your facility services:

biochemistry hodpitals neuropathology primary disease surgery orthopedic chemistry department clinica geriatrics radiology computer cancer forensic science routine provide infection microbiology cytogenetics therapy simple hiv specialties internal hematology molecul support pediatrics swing pharmacogenetics IdL fp physical general bed gi quality emergency path na acute clinical supplies complex genetics and immunohematology hospital neonatal control stat laboratory pathol ogy services vascular testing ntervention health allergy toxicology genetic total research pulmonary diagnostics prevention pharmacy family joint obstetrics assurance laboratoire hereditary measurement tertiary vets

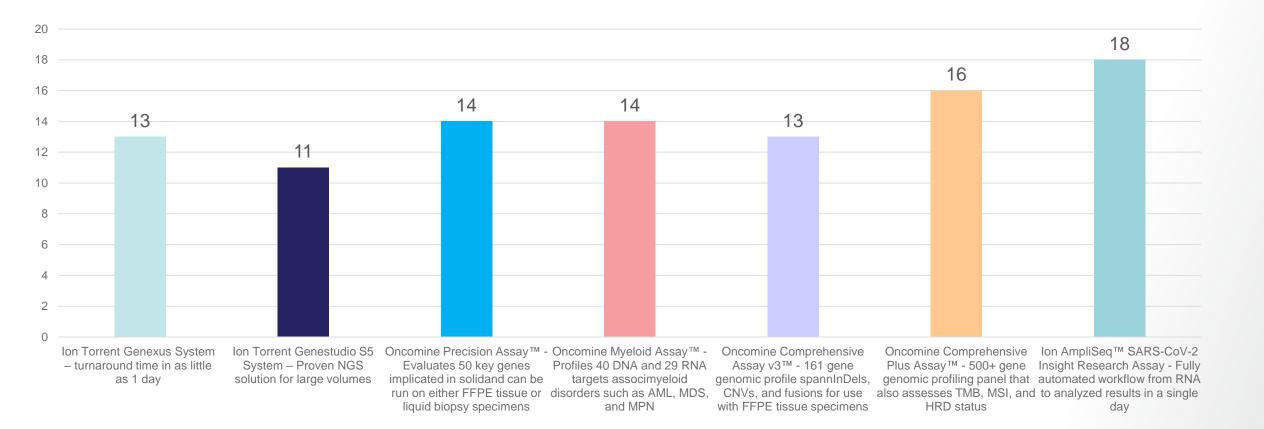
If you work in a hospital, what is your hospital's bed count?



Thermo Fisher

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I would like to receive a quote or more information for one or more of Thermo Fisher Scientific's solutions:



Thermo Fisher

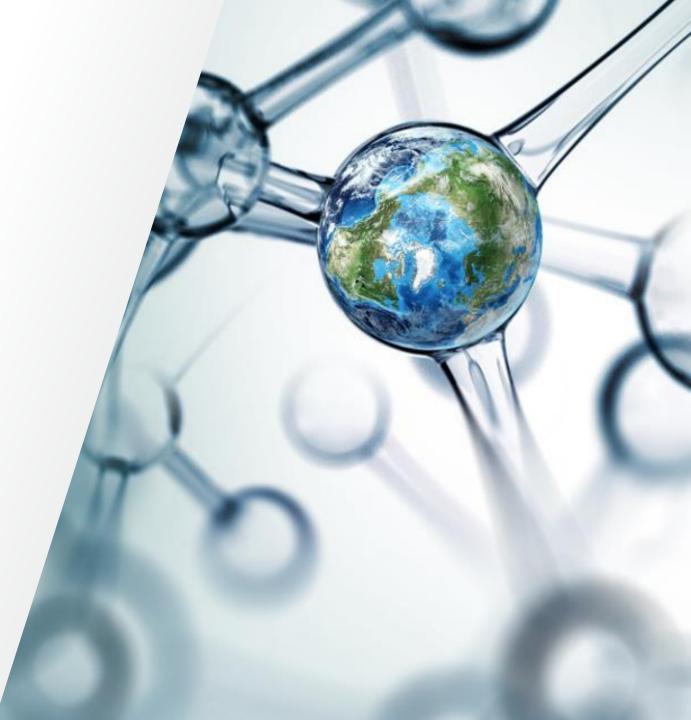
SCIENTIFIC

35 unique registrants requested a quote or information for a ThermoFisher Scientific Product/Device

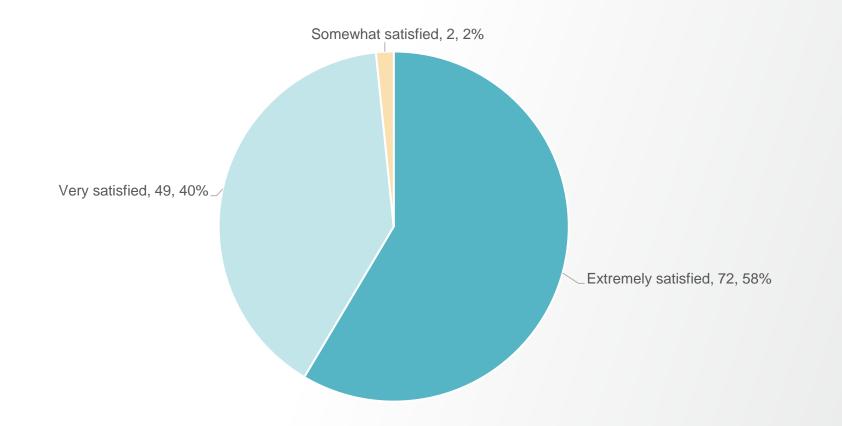
Thermo Fisher SCIENTIFIC

Survey Questions

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98% of survey respondents were 'Extremely' or 'Very satisfied'

What is the biggest challenge in your facility?



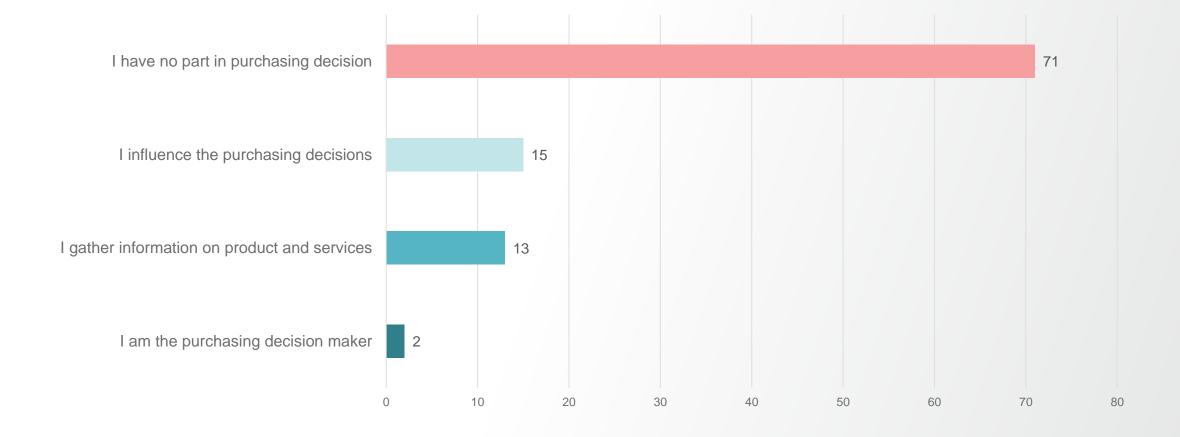
Please fill in the specialty or specialties your facility services:



Thermo Fisher

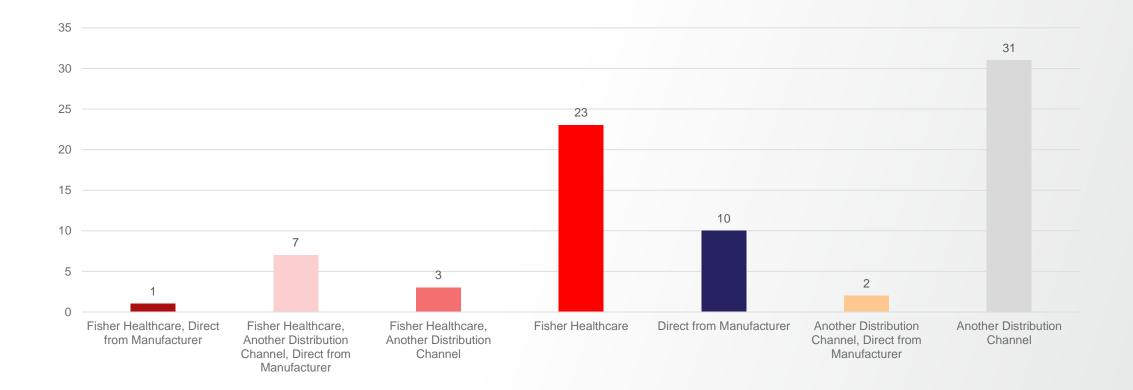
ThermoFisher scientific

What is your role in the purchasing process? Please choose all that apply:



30 survey respondents influence, gather information on, or are the purchasing decision maker at their institution

Who do you currently purchase the majority of your products from? Please choose all that apply:

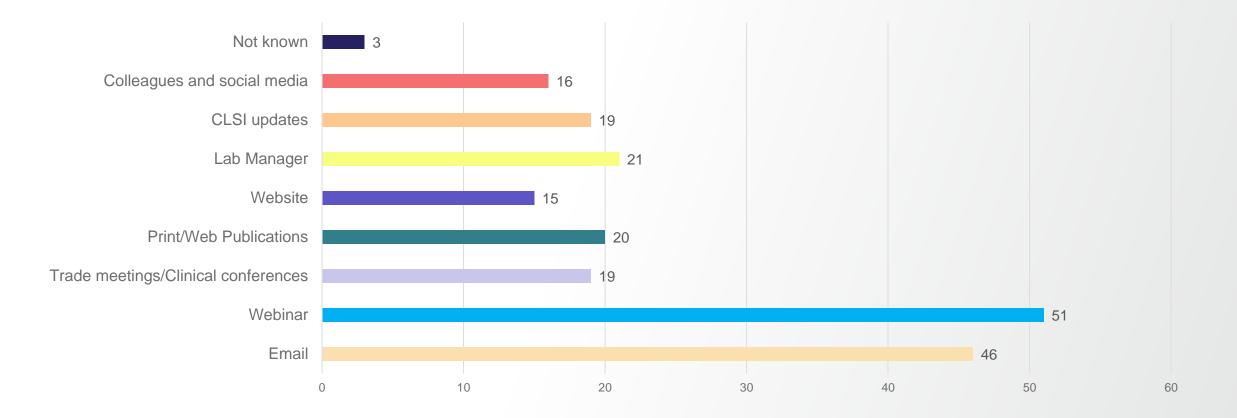


23 survey respondents purchase the majority of their products exclusively from Fisher Healthcare

Thermo Fisher

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What sources do you rely on to get industry news? Please choose all that apply:

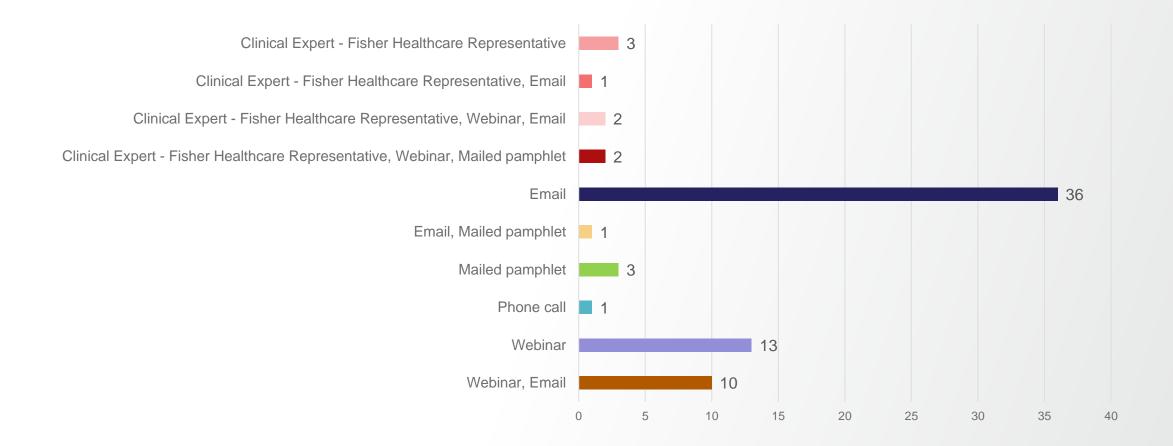


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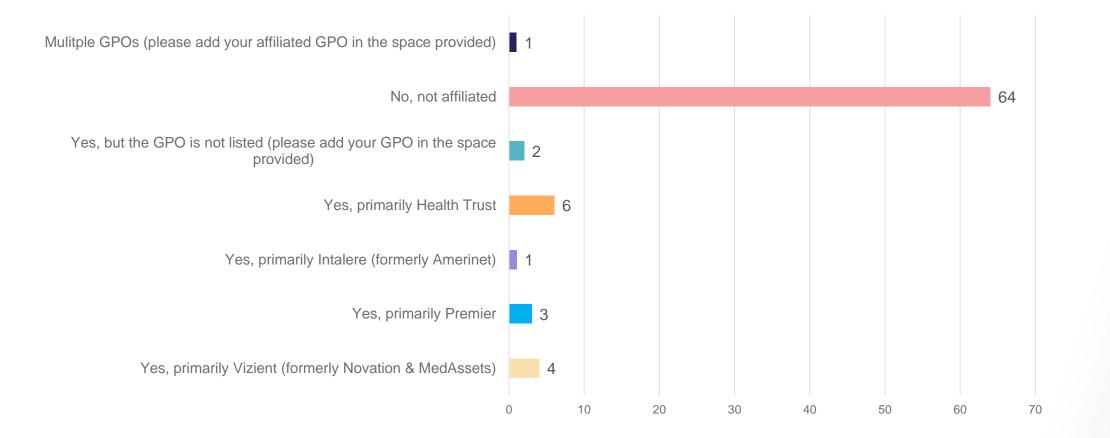
How do you like to receive follow up product information? Please choose all that apply:



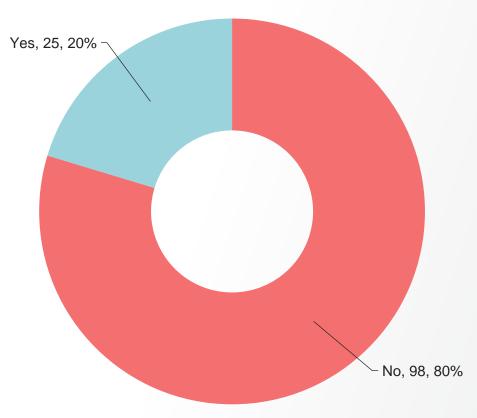
Most survey respondents prefer receiving follow-up product information by email

Thermo Fisher S C I E N T I F I C

Do you have a current GPO affiliation?



Would you like more information on this webinar topic?

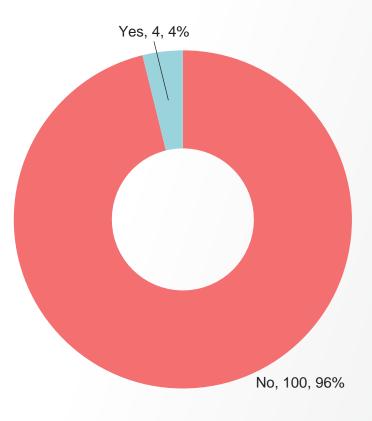


ThermoFisher

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25 survey respondents requested more information from Fisher Healthcare

I would like to be contacted by a sales representative for a quote or demonstration of NGS solutions available from Thermo Fisher Scientific.



Thermo Fisher



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