

It's TIME for



Your Prime Partner for Perfect Research

Who we are...

- An exciting new company founded with an innovative spirit by a team of entrepreneurial life scientists.
- We've acquired selected product lines from the Eppendorf 5 PRIME and Gentra product portfolios.
- Fisher Scientific will act as the exclusive channel for the distribution of 5 PRIME products in the USA.

Our Products...

- Nucleic Acid Purification: plasmid DNA, genomic DNA, & RNA
- PCR: End point & Real-Time PCR and RT-PCR
- Molecular Biology Reagents: Buffers and Enzymes
- Cloning, Transfection and Protein Purification—COMING SOON!



Only the name has changed...

5 PRIME products are produced under ISO quality standards with the same formulations and excellent performance specifications that customers have learned to rely upon from Eppendorf 5 PRIME and Gentra.

5 PRIME products may be ordered from Fisher Scientific by phone at **(800) 766-7000** or online at **www.fishersci.com/5prime**.

Technical support for the 5 PRIME product portfolio is available by phone from Fisher Scientific at **(877) 236-4166** or by email at **5primehelp@thermofisher.com**.

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5 PRIME

Fisher Scientific is proud to announce that since October 1, 2006 all Eppendorf 5 PRIME products are available in the United States exclusively through Fisher Scientific. We are committed to serving the research community for all Life Science needs and the Eppendorf 5 PRIME molecular biology reagents and kits are an important part of the Fisher Scientific portfolio.

• Download the announcement letter from 5 PRIME and Fisher Scientific (pdf, 32kb)

Product Resources
 Browse our 5 PRIME product offering in the following categories:

PURIFICATION **PCR** **MOLECULAR BIOLOGY**

Contact Information	
Technical Support Person:	Sara Heiman
Hours:	8:00 - 5:00 EST
Customer Service:	Phone: 800.766.7000
Technical Support:	Phone: 877.236.4166 Phone: 412.496.8612 Fax: 412.496.8635 E-mail: 5PRIMEhelp@thermofisher.com Address: 2000 Park Lane Pittsburgh, PA 15275

Special Offers
 Complimentary gift with purchase of Eppendorf 5 PRIME and Delta Reagents
 Hurry! Offer expires 3-31-07

Check back soon for more offers and special promotions!

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The Fisher Scientific dedicated Web page, www.fishersci.com/5prime, showcases our new exclusive supplier, 5 PRIME. This dedicated site will give you a resource to all 5 PRIME product information, technical service and promotions.

The Web site will feature:

- Current promotions
- Technical Service
- Cross-reference information
- Application Specialist Map
- Product information



For customer service, call 1-800-766-7000.
 To fax an order, use 1-800-926-1166.
 To order online: www.fishersci.com

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